

Levi Bernard

Jr. Software Engineer

ABOUT

I'm a Software Engineer with experience in graphic design, marketing, photography, & sales. For the past two years I've been heading up business development & operations management for a small startup team. I oversee content creation for product packaging, catalogs, company websites and social media. As Director of Operations I work closely with the company's founders on sourcing and developing products, designing and manufacturing packaging, and managing the customer database and sales team. I thrive in an environment that continually challenges me and forces me out of my comfort zone.

PROJECTS

-IMGCOM - Image Sharing App

I built an image sharing app from scratch using a modern stack with CSS/HTML/JavaScript/React/Redux/Node/Express. This image sharing app was inspired by Instagram with the goal of allowing users to share private images within a closed group setting. I used Javascript and the React Framework with CSS and HTML to build the client facing side of the app and integrated Cloudinary image hosting service with Node, Express and JWT for the backend.

-TRIPBOOK - Private Travel Planning Journal

I created this app in order to learn to focus on server-side code. It allows the user to add data per country for travel planning and save it to an online journal. Technology used: Javascript, HTML, CSS, JQuery, Node, Express, Passport, and JWT.

-THE DISCOVER APP - Find books movies & music just like your favorites

Created a custom search engine web app that utilized the Tastedive and Walmart APIs to demonstrate my frontend JS skills. Used CSS, HTML, JavaScript & JQuery.

WORK

-Director of Operations, MILA WHOLESAL (2017-Now)

Hired on as Director of Operations to reorganize the office to improve company efficiency. Implemented reporting to meet target weekly, monthly and annual goals for sales, accounting and HR departments. Redesigned company website and improved website SEO. Worked closely with the company owners on product development, market research, marketing efforts, and sales. *Customizing Shopify website designs and created graphic content for landing pages and marketing emails.*

Traveled regularly to assist with trade show sales and meet with wholesale buyers.

- Department Manager, INCORP SERVICES (2016-2018)

Implemented procedures that increased department Service Sales by 24%. Worked with web design team using scrum to improve user interface and repair broken features. Managed and hired teams for 4 departments in Las Vegas, NV and Wilmington DE. Worked with company management to improve workplace morale, organize events, and competitions.

CONTACT

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EDUCATION

THINKFUL full stack developer
bootcamp (2018)

CSN Business Management Major

TECHNOLOGIES

- UI/UX Design Basics
- HTML5 & Web Accessibility
- Browser Performance Optimization
- CSS
- Mobile / Responsive Design
- JavaScript (ES6 / ES7)
- React
- Node.js & REST
- Express.js
- Unit Testing
- Mocha
- Training / Coaching
- Project Management
- Trello
- Shopify Design
- Adobe Suite
- Photoshop
- Illustrator
- CRM Software
- Hubspot